



**ST. THOMAS MORE**  
CATHOLIC SCHOOL  
**2013**

**3<sup>rd</sup> Annual**  
**ROCK 'N RUN**  
**Sept. 6 Kick-off**  
**Sept. 20 Run-a-thon**

**New Online Fundraising!**

Each student creates an individual page to track their fundraising at [stmga.ejoinme.org](http://stmga.ejoinme.org). They customize their page with a personal message along with a picture or video. Sponsors pay via credit card. It's completely automated with no cumbersome paperwork.

**Rock 'N Run** is an exciting fundraiser for STM. Plus, it's a wellness education program, promoting health and fitness values. During Rock 'N Run, a variety of sports "gurus" share/demo their sports with students during PE classes. Featured sports include Ultimate Frisbee, Whitewater Kayaking, Cycling, Zumba, and many more.

Sponsors pledge a flat rate between Sept. 6 and Sept. 19. We encourage students to secure a minimum of 5 sponsors. In the Run-a-thon, most children will run **30-35 short laps**. A handful of students run over 50 laps! Each student creates their own fundraising page to share their personal goals and track activity at [stmga.ejoinme.org](http://stmga.ejoinme.org). Paper forms are available for those who do not wish to go online.

STM keeps **100%** of the money raised. No outside fundraising company is involved. Teachers receive 10% of total funds raised by their class to spend for supplies. If you have any questions, contact Linda Hatten ([linda@hatten.org](mailto:linda@hatten.org)) or Michelle Brethauer ([mbsatlanta@yahoo.com](mailto:mbsatlanta@yahoo.com)).

During the fundraising period, students are awarded prizes and chances for other prizes based on the number of pledges received. After the Run-a-thon, top fundraisers and top runners receive prizes outlined on the Prize Summary.

**ROCK 'N RUN timeline**

- Sept. 6** **Kick-off** assembly to start fundraiser. Students set up their personal pages on the Rock 'N Run web site and start soliciting pledges.
- Sept. 10** Student fundraisers receive a pass to participate in **M.A.D. All Sports Day** and a chance to win prize from *Sports Gear Bag*.
- Sept. 13** **M.A.D. All Sports Day**- students wear the uniform or fitness gear of their favorite sport. Student fundraisers have chance to win prize from *Sports Gear Bag*.
- Sept. 14** **Sock Hop** 7-9 pm in the STM gym for students and their families along with teachers and staff. Admission per person is \$1 and canned good to donate.
- Sept. 17** Student fundraisers receive a chance to win prize from *Sports Gear Bag*.
- Sept. 20** **Run-a-thon** 8:30 am on the STM field. Middle School 8:20 to 9:20; Intermediate 9:30 to 10:30; Primary 10:35 to 11:35.
- Sept. 27** All pledges and payments are due. Donations must be finalized online or turned in by this date for student to qualify for prizes.